

Umatilla County Fair

NEWS RELEASE

Below you will find a courtesy copy of a news release that was just issued by the Umatilla County Fair office. Please feel free to forward to others who would be interested in this information. If you have any questions, please direct them towards Peggy Clough, acting Umatilla County Fairgrounds Manager at (541) 567-6121; or email to: peggyc@umatillacounty.net

Help Design This Year's Fair Logo!

PRESS RELEASE:

Now that this year's fair has a cool theme that rolls off the tongue, there needs to be some visual accompaniment. A contest to select the logo for the 2011 Umatilla County Fair has just been announced by the Board of Directors. The winning logo will accompany the theme "Country Pride, County Wide" on fair publications, posters, badges, and such.

Open to the public, the contest is aimed at attracting as many submissions as possible for the selection process. The Umatilla County Fair Board will select the top entry from each division. The divisions are as follows: grade school (k -5), middle school (6-8), high school (9- 12), and adult. The top entry in each division will receive an invitation to the UCF Volunteer Appreciation Dinner, Saturday January 29, 2011 where their entries will be on display for the audience to vote for the winning logo. In addition to countywide recognition, the winner will receive two reserved seating tickets to the concert of his or her choice and two adult day passes.

Artists and fair enthusiasts of all ages are welcome to enter the logo contest which ends at 5 pm on Friday, January 14, 2011. Logo entries need to compliment the theme "Country Pride, County Wide" and be able to be cleanly reproduced at a smaller size. Drawn or sketched logo entries need to be in dark ink on white paper.

All logo contest submissions need to be at the UCF office by the January 14 deadline to be considered. Entries may be dropped off at the fair office located at 515 W. Orchard Avenue, mailed to PO Box 94, Hermiston OR 97838 or e-mailed to fair@umatillacounty.net.

For more information, please call 567-6121.

MEDIA ADVISORY

Copies of this news release and photos will be posted to <http://www.co.umatilla.or.us>. Click on "news releases".