# Umatilla County Fair NEWS RELEASE

Below you will find a courtesy copy of a news release by the Umatilla County Fair office. Please feel free to forward to others who would be interested in this information. If you have any questions, please direct them to the Umatilla County Fair Office at **(541)** 567-6121 or email to <u>fair@ umatillacounty.net</u>

Umatilla County Fair Announces 2017 Grand
Marshal,
2017 Fair Court, 2016 Volunteers of the Year and the
2017 Fair Theme and Logo

#### **PRESS RELEASE**:

The Umatilla County Fair Appreciation Dinner was held Saturday, January 28, 2017 and "New Faces, New Places & Old Friends" was announced as the 2017 Umatilla County Fair theme. The fair theme artwork was created by Taylor Holwegner of Hermiston:



Cyndie Driscoll was introduced as the Umatilla County Fair's new Sponsorship & Activities Director. She will bring a fresh perspective to the fair and added that she "thinks outside the box" and "colors outside the lines" and is very excited to start the fair at its new location on Airport Rd. at the new Eastern Oregon Trade & Event Center (EOTEC).

The Fair Board thanked all of the 2016 fair sponsors, current and previous fair superintendents, previous volunteer award winners, past grand marshals, past board members, past fair court, ambassadors and chaperones and all who volunteered or contributed in any way. The outgoing 2016 Fair Court welcomed the incoming 2017 fair court princesses. The event was held at the EOTEC Event Center, home of the new Umatilla County Fairgrounds on E Airport Rd. Fair Board Chairman Gay Newman served as the evening's emcee along with the other 6 Fair Board Directors: Vice-Chair Mel Keely, Directors Bob Wolfe, Steve Anderson, Dan Dorran, Don Miller and Lucas Wagner.

The Umatilla County Fair livestock committee was also honored for receiving the OSU Extension Service Cooperator award at the annual OSU Extension Service Conference in November at Oregon State University. The award was given for the Livestock Committee's leadership, volunteerism and support of the youth programs within 4-H and FFA. Most notably the Umatilla County Fair Youth Livestock Auction and the newly developed, innovative and educational Quality Assurance program for all 4-H livestock exhibitors at the fair.

**<u>2017 GRAND MARSHAL</u>**- Lou Lyons of Elmer's Irrigation in Hermiston.

**VOLUNTEER OF THE YEAR (for 2016)-(Female)-** Alice Newman of Hermiston.

**VOLUNTEER OF THE YEAR(for 2016)-(Male)** – Warren Smith of Hermiston.

**BUSINESS PARTNERSHIP AWARD** – Shelco Electric, Inc. of Hermiston

### **2017 FAIR COURT**

The 2016 Umatilla County Fair Court and their families were introduced to the Fair Board in December at the annual Fair Board workshop and they were officially introduced to the public during the dinner:

Princess Karolyn Jones of Pendleton. (Returning) Princess Kira Krumbah-Kuhar of Milton-Freewater. (Returning) Princess JaNessa Prewitt of Hermiston.

2017 Court Chaperone: Alice Newman.

## **Main Stage Entertainment**

The 2017 lineup will be officially announced on March 1. Tickets to go on sale in May.

#### **MEDIA ADVISORY**

This news release will be posted to <a href="https://www.umatillacounty.net">www.umatillacounty.net</a> Click on "news releases".